



2018 Thompson Okanagan Dental Meeting Sponsorship Opportunities

- 1) **Coffee Breaks** – appropriate signage with your company logo will be placed on the coffee/tea service tables and will indicate your co-sponsorship of the coffee break. The signage will be left out for the duration of the specified day. We would also place an ad on our website indicating you are a co-sponsor. The fees depend on which day you choose; **\$750.00** for Thursday October 18; **\$1000.00** for Friday October 19; **\$750.00** for Saturday October 20.
- 2) **Tent Cards** (8.5 x 11 folded) placed in the centre of the tables used for breakfast and lunch on Friday & Saturday. The size of the card allows for the use of a colored ad which you would submit to us for print – in the size of 5.5 x 8.5 - **\$1500**. This would be the equivalent of a ½ page full colored ad in a Tradeshow magazine publication.
- 3) **TODS Meeting Official Conference Schedule Insert into meeting package** - **\$2500** for half page ad – full color and again it could be similar to a magazine publication ad – This ad would be on the back page of the meeting update insert which is 6 pages 8.5 x 11. This is the piece of material in our delegate’s registration packages they reference constantly throughout the meeting and keep throughout the year. It is not the formal meeting program as that will be printed in July; this is the insert which is very current and convenient for people to reference throughout the entire duration of the meeting. We offer a few versions of where the half page could be placed – i.e. bottom half 8.5 wide x 5.5 high; vertical banner 4.25 wide x 11 high.
- 4) **Tradeshow Reception/ Drink Tickets** - **\$3000** – Your company logo will go on front, small ad on the back of the ticket (size approximately 4cm wide x 12 cm high) vertical banner size ad. If you choose this option we will confirm exact measurements. This coveted ticket is placed in every delegate’s registration package and provided to all exhibitor personnel. It can be redeemed for a complimentary alcoholic or non-alcoholic beverage during our Trade Show Reception on Friday afternoon.
- 5) **Save the Date Card for 2019 TODS Meeting** – **8.5 x 5.5** - **\$3000**. These cards will be distributed in each delegates meeting package, each exhibitor personnel will receive one, and extras will be made. Delegates will be encouraged to bring them back to their offices to keep as a reminder of next year’s meeting. We would work together with your company to incorporate our logo and 2019 dates somewhere on your 5.5 x 8.5 ad – with your final approval. Again the ad would be similar to what would be used in a magazine publication.
- 6) **Name badges at the 2018 TODS Meeting** - **\$1750.00**. Your company logo can be placed on every name badge printed at the 2018 TODS Meeting. It would be placed in the lower right hand corner of each name badge – adjacent to the TODS logo.



7) **Cell Phone Charging Station - \$600** – Your company logo can be placed on the bottom signage of the station as well as signage placed on top of the station advertising your sponsorship. Promotional materials, of your choosing, can also be placed in the area.

8) **Inserts into Delegates Registration Packages**

NON-EXHIBITORS – if you have **not purchased** exhibit space and you are a dental related company (supplier, manufacturer, laboratory) the cost is \$2 per page. If you are a non-dental company the cost is \$4 per page. The page size is 8.5x11 and can be double sided.

EXHIBITORS - if you have **purchased** exhibit space and you are a dental related company (supplier, manufacturer, laboratory) the cost is \$1 per page. If you are a non-dental company the cost is \$2 per page. The page size is 8.5x11 and can be double sided.

The TODS Meeting Committee requests all inserts be reviewed and approved by the TODS Planning Committee first before we agree to insert the information (we are mostly concerned with respect to the size of the material).